

## Giving Voice to Values

Dear colleagues,

We are pleased to invite you to a meeting with **Mary Gentile, PhD.,**  
**Director and Senior Research Scholar, Babson College, USA, and**  
**author of the book**

### *Giving Voice to Values*

The meeting will take place

**September 25, 2012**

**16:30 – 18:30**

**Nikoloyamskaya Ulitsa 1, Moscow (Right Wing)**  
**(Malyi Hall of the Library of Foreign Literature)**

Despite the activities of the regulators bound to maintain civilized behaviour of people, the work of educators striving to instil ethical values in their students, the efforts of compliance managers and auditors, the number of reports on bribery, financial fraud and corporate scandals continues to grow. Company employees still avoid using the hot line to inform of unprincipled behaviour of their colleagues, while corporate codes of ethics gather dust on shelves.

This happens although various surveys show that the majority of people share the values of honesty, justice and freedom.

The gap between what people know and how they act is obvious. The creator of the *Giving Voice to Values* method and pedagogy, Mary Gentile, is building a bridge which helps to switch over from abstract debates about ethical principles to their practical implementation.

Her methodology suggests ways to acquire the skills of ethical behaviour and to overcome the challenges of double-bind or triple-standard situations where most of us tend to feel at a loss, being unable to decide what to do.

What should you do when you encounter unethical behaviour? That is the main question Mary Gentile will address and be solving together with you.

**The presentation will be in English with Russian translation.**



*Mary C. Gentile - founder and Director of «Giving Voice to Values», and Senior Research Scholar at Babson College, Wellesley, USA. Previously, from 1985 to 1995 she taught at Harvard Business School; she has consulted on management training and leadership development, and authored numerous books and articles. Her program is used by over 250 schools and organizations on all seven continents, and is available in Russian language.*

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You are welcome to send your applications by email **before September, 21** to International Business Leaders Forum (IBLF) **Helen.abramova@iblf.ru (Elena Abramova).**

*Please note that attendance is free but may be limited.*

Registration starts at 16.00 on the 25<sup>th</sup> of September.

*All queries about the event can be addressed to:*

IBLF by phone: +7 499 9297955  
e-mail: Helen.abramova@iblf.ru  
**Elena Abramova**

Center for Business Ethics and Corporate Governance by  
e-mail: dowden@ethicsrussia.org  
**Patricia Dowden**