

Request for Proposal (RFP)
The B20 Task Force on Transparency and Anti-Corruption



Herewith, the B20 Task Force on Transparency and Anti-Corruption calls on interested organizations to submit a proposal for the project described below until May 1, 2013 (12:00 noon CET).



To create a central hub with user-friendly interface that leverages key tools from the Internet (e.g. videos and social networks) to document, measure and share existing Collective Action and Sectoral Initiatives across industry sectors and countries. The head of such a hub should possess broad experience in anti-corruption, including direct experience in a Collective Action initiative.

(see also B20 Los Cabos recommendations pages 69-70¹)



The B20 (Business 20) was formalized in 2010 following the G20's meeting in Seoul, South Korea. It was determined that the business community could provide valuable input and perspective on many of the challenging issues that were at the core of G20 deliberations. One such issue is that of global corruption.

At the Seoul meeting, the G20 outlined an anti-corruption action plan and requested that the business community provide recommendations on how various aspects of the plan could be effectively implemented. The G20 proceeded to organize a G20 working group on anti-corruption while the B20 formed the Task Force on Transparency and Anti-Corruption. The Task Force is CEO led and comprised of a number of leading global companies and business associations. In addition, there are key NGOs participating whose central mission is the fight

¹ Link to B20 Los Cabos recommendations, accessed on February 15, 2013: <http://b20.org/documentos/B20-Complete-Report.pdf>

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against corruption. A list of participating companies, associations and NGOs is attached.

In 2011, the Task Force prepared and presented a broad range of anti-corruption measures at the G20's meeting in Cannes hosted by France. Last year, the Task Force refined these recommendations and presented them in Mexico at the G20's meeting in Los Cabos. In preparing for the 2013 session of the G20 to be hosted by Russia in September, the Task Force has elected to move forward with its proposal to create a central hub for Collective Action with a user-friendly interface that leverages key tools from the Internet (e.g. videos and social networks). It is intended that the hub will document, measure and share existing Collective Action and Sectoral Initiatives across industry sectors and countries.



A number of Collective Action and Sectoral Initiatives have been launched in recent years to address problems linked to specific country or regional contexts and industry sectors. The Task Force believes that experiences from these initiatives should be pooled together to replicate their successes and address their weaknesses. Additional efforts are needed to increase the number of companies participating in these initiatives and to address the issue of solicitation of bribes by public officials.

Collective Action initiatives in specific country contexts have proven most successful when: they were developed bottom-up to address specific local issues; there was a strong collaboration between government and the private sector at the top level; and when the initiative was driven by a champion recognized by the public and private sectors.

Sectoral Initiatives bringing together companies from a similar industry are among the most promising approaches to address corruption. They bring together companies that face similar customers, business processes and compliance challenges and encourage them to accept the same standard of compliance. Successful Sectoral Initiatives require: a clear code of conduct supported by programs and policies; a neutral secretariat function with the ability to broker and

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facilitate the initiatives; resources to operate the secretariat and to follow up with the processes; and a critical mass of companies from that industry.

Expected Outputs by the Collective Action Hub:

- a) The Collective Action Hub should aim at establishing itself as a center of competence which provides hands-on practical advice on the implementation of Collective Action initiatives and/or provides the function of a neutral secretariat. To that regard, the Collective Action Hub should be anchored in a profound network of strategic ally partners in the global anti-corruption arena.
- b) The Collective Action Hub should document, measure and share Collective Action initiatives currently operating at the local, regional, national and global levels, make thoughtful analyses as to the effectiveness of these initiatives, and present the initiatives and analyses in a robust fashion on a dynamic website to be prepared and operated by the successful candidate organization. It is expected that the website will be utilized/accessed by civil society, business and government entities seeking to utilize Collective Action strategies in combating corruption.

It is the goal of the Task Force that the successful candidate organization launches the website by year-end 2013.

Criteria:

The Task Force believes that the successful candidate organization must at a minimum:

- demonstrate a thorough, global knowledge of the corruption issue;
- demonstrate prior experience in partnering with the private sector;
- possess a demonstrated capability to conduct global research and analyses of that research, and do so in a way that would enable civil society, business and government to act confidently on the findings;

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- possess the capability to develop and operate a robust website that would present and communicate the assembled Collective Action initiatives and the analyses of their effectiveness;
- illustrate a clear moderating approach to foster the discussion within the hub community;
- demonstrate the ability to reach out to relevant strategic ally partners in the global anti-corruption arena;
- possess the human resources necessary to create and operate the hub; and
- be organized as a non-for-profit organization.

Required Structure of the Proposal

The proposal from candidate organizations should be structured as follows:

The candidate organizations should provide an executive summary of its proposal followed by commentary on the sections below. In addition to the executive summary, the proposal should be no more than ten pages in length in 12 pt font size. Any supporting documents should be part of an appendix.

1. Statement of Credentials

The candidate organization should describe in detail their experience with the corruption issue; familiarity with Collective Action strategies for fighting corruption; research and analysis capabilities; and experience/capacity to develop a robust website (see “Criteria”) by providing description of past relevant publications, experts, media interviews, etc.

2. Research Methodology

The candidate organization should describe how it will gather information and data on local, national, regional and global Collective Action initiatives and how it will analyze this material utilizing the success factors for Collective Action and Sectoral Initiatives identified in the “Overview” section of this RFP. The organization should also describe how it would intend to present this material (information/data) for use on a website by business and government entities. Furthermore, the candidate organization should display a clear vision of how to enable participating entities to

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engage with the platform as well as how to proactively encourage them to embrace Collective Action strategies.

3. Development of Website

The candidate organization should describe/outline its technical and visual approach for creation of the Collective Action website. This description should also include the organization's approach for operating and maintaining the website such that all information is current and relevant.

4. Creation of a Center of Excellence

The candidate organization should describe how it intends to become the center of excellence on Collective Action with the ability to provide advice on the implementation of Collective Action initiatives utilizing a wide network of ally partners and experts. In addition the candidate organization needs to communicate the proposed team setup including the credentials of the project leadership.

5. Budget

Candidate organizations should describe in detail a proposed start-up and operating budget for the period of 2013 – 2015. Candidate organizations should describe their approach for raising funds from various sources. Please note that a successful candidate is potentially eligible to apply for funding under the Siemens Integrity Initiative which will announce its next funding round end of June 2013 (www.siemens.com/integrity-initiative). Such funding could function as seed-funding for the Collective Action Hub provided it fulfills the criteria required by the Siemens Integrity Initiative.



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Announcement of the successful candidate organization will be made no later than May 30, 2013.

All questions regarding this RFP should be directed to Lee Tashjian, Special Assistant to the Chairman and CEO, Fluor Corporation. Mr. Tashjian can be reached through Ms. Anderson at +1 469 398 7635.

Review of proposals and creation of a shortlist of successful candidate organizations will be done by the following members of “Work Stream 2: Promoting, extending and implementing Collective Action initiatives” of the B20 Task Force on Anti-Corruption and Transparency: BCG, ENI, Fluor, OECD and Siemens. The final decision on the shortlist will be taken by Mr. Andrei Bougrov, Chair of the B20 Task Force on Anti-Corruption and Transparency, Ms. Futhi Mtoba (Co-Chair), Mr. Giuseppe Recchi (Co-Chair) and Mr. David Seaton, CEO of Fluor (as Lee Tashjian of Fluor is leading Work Stream 2).