



THIRD ANNUAL HIGH-LEVEL  
ANTI-CORRUPTION CONFERENCE FOR  
G20 GOVERNMENTS AND BUSINESS



***Jointly organised by the Russian Presidency of the G20, the OECD and supported by the UNODC***

**25-26 April 2013, OECD Conference Centre, Paris**

Corruption threatens the integrity of markets, undermines fair competition, distorts resource allocation, destroys public trust, and undermines the rule of law. It is a severe impediment to economic growth, and a significant challenge for developed, emerging and developing countries. Fighting corruption requires a holistic, forward-thinking approach. And, it requires governments and business working together.

For this reason, both G20 governments and business have committed to joining forces against corruption, as called by the G20 Leaders in Los Cabos. As part of this commitment, the Russian Presidency of the G20 and the Organisation for Economic Cooperation and Development (OECD), with the support of the United Nations Office on Drugs and Crime (UNODC), are organizing this *Third Annual High-Level Anti-Corruption Conference for G20 Governments and Business*.

This Conference will bring together high-level government and business representatives, as well as civil society, to examine best practices for combating corruption. The Conference will discuss the priorities laid out in the 2013-2014 G20 Anti-Corruption Action Plan and Business 20 (B20) Recommendations to Governments. It will also build on the outcomes of the two previous High-Level Anti-corruption Conferences in Paris 2011 and Puerto Vallarta 2012. There will be two areas of focus: "Promoting transparency and integrity in organising sport and other major events," and "At the cutting-edge of the fight against corruption".

The Conclusions of this event could be fed into the discussions of the G20 Anti-Corruption Working Group, tasked with the implementation of the G20 Anti-Corruption Action Plan, and of the B20 Task Force on Improving Transparency and Anti-Corruption.



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**DRAFT PROGRAMME**

***This proposed programme is a draft. The suggested speakers are to be confirmed.***

**Thursday, 25 April 2013**

9:00 - 9:30

**Opening Ceremony**

*Introduction:* Angel Gurría, Secretary-General, OECD

*Keynote remarks:*

- High Level Official, Russian Federation
- Yury Fedotov, Executive Director, UNODC
- Andrei Bougrov, Russian Union of Industrialists and Entrepreneurs (RSPP), Senior Managing Director of Interros, and Chair, B20 Task Force on Improving Transparency and Anti-corruption

**Promoting Transparency and Integrity in Organising Sport and other Major Events**

09:30- 11:00

**Roundtable 1: Integrity at all phases**

The award, preparation, organisation and implementation of a major event opens up potential vulnerabilities to corruption, through increasingly complex financing schemes, high interaction between the private and public interests and interplay of interests between national and regional jurisdictions. This roundtable will examine these issues, from the award of the event to the government procurement and public-private partnerships (PPPs), in particular for the construction of infrastructure and the purchasing of equipment, which provide many occasions for foreign bribery, bid-rigging or other forms of criminal and anti-competitive behaviours. This roundtable will also aim to identify ways to best use public resources devoted to the realisation of these major events.

**Suggested moderator:** Dimitri Vlassis, Chief, Corruption and Economic Crime Branch, UNODC

**Suggested speakers:**

- Rolf Alter, Director for Public Governance, OECD
- Ferdinando “Nani” Beccalli-Falco, President and CEO of GE Europe & North Asia and CEO GE Germany, General Electric (United States)
- Christiaan Poortman, Chair, Construction Sector Transparency Initiative (CoST)
- Neill Stansbury, co-founder, Global Infrastructure Anti-Corruption Centre
- Senior government official, Brazil
- Geoffrey French, President, International Federation of Consulting Engineers, Associations (FIDIC)

- Michael Wiehen, Member, Advisory Council, Transparency International
- Jacques Rogge, President of the Executive Board, International Olympic Committee (IOC)
- Senior government official, Russia

11:00 – 11:30 **Coffee Break**

11:30-13:00 **Roundtable 2: Licensing and sponsorship**

Sport and similar major events come with big price tags: They attract enormous audiences and therefore event organisers are often responsible for multi-million dollar budgets for licensing, sponsorship and advertising contracts. Private actors can be tempted to resort to bribery in order to obtain sponsorship television/media rights, merchandising, ticketing, and betting rights. How can event organizers, bidders, and governments work together to put in place reliable preventive systems and effective due diligence? This question will be at the heart of the discussions by this roundtable.

**Suggested moderator:** Nicola Bonucci, Director for Legal Affairs, OECD

**Suggested speakers:**

- Senior government official, Australian Ministry of Sport
- Jacqueline Barrett, Group Compliance Director, Vodafone
- Mark Pieth, Chair, Independent Governance Committee, Fédération Internationale de Football Association (FIFA) and Chair, OECD Working Group on Bribery
- Oded Grajew, President, Ethos Institute
- Oliver Kaiser, President of the Association for the German / Austria / Switzerland sponsorship industry
- Representative of a media company

13:00 – 15:00 **Lunch Break**

**At the Cutting-Edge of the Fight against Corruption**

15:00 - 16:30 **Panel 1: Fighting corruption to foster growth**

Why should we fight corruption? It is a question that is sometimes taken for granted. But, the economic and social benefits of fighting corruption on economic growth and sustainable development are often underestimated. Better understanding how the implementation of effective anti-corruption measures positively impacts growth, development and international investment could further incentivize governments and business to step up the fight against corruption.

**Suggested moderator:** Gabriela Ramos, Chief of Staff and G20 Sherpa, OECD

**Suggested speakers:**

- Ksenia Yudaeva, Russian Sherpa
- Daniel Kaufman, President, Revenue Watch Institute and former Director of the World

	<p>Bank Public Sector Governance Division</p> <ul style="list-style-type: none"> <li>• Adi Godrej, Chairman, Godrej Group</li> <li>• Academic</li> </ul>
16:30 – 17:00	<b>Coffee Break</b>
17:00 – 18:30	<p><b><u>Panel 2: Carrots or Sticks? Balancing sanctions with incentives to promote clean business</u></b></p> <p>What is a healthy balance between punishments for corrupt behaviour and rewards for clean business practices? What measures can governments employ to ensure their companies and citizens abide by their anti-corruption rules? What avenues can companies confidently follow for working with their governments to address violations of their anti-corruption compliance programmes? This panel seeks to address these questions by looking at up-and-coming trends in enforcement and compliance, such as voluntary disclosures by companies, corporate “self-cleaning”, and out-of-court settlements for anti-corruption violations.</p> <p><b>Suggested moderator:</b> Tim Dickinson, Co-Chair, IBA Anti-Corruption Committee and Partner, Paul Hastings LLP</p> <p><b>Suggested speakers:</b></p> <ul style="list-style-type: none"> <li>• Carolyn Ervin, Director for Financial and Enterprise Affairs, OECD</li> <li>• Senior government official, U.S. Department of Justice</li> <li>• Mario Vinicius Claussen Spinelli, Secretary for Corruption Prevention, Office of the Comptroller-General, Brazil</li> <li>• Massimo Mantovani, General Counsel, Legal Affairs, ENI</li> <li>• Barry Vitou and/or Richard Kovalevsky QC, co-authors, TheBriberyAct.com</li> <li>• Charlie Heeter, Chair, BIAC and Managing Principal, Global Public Policy, Deloitte Touche Tohmatsu Ltd</li> <li>• Jacqueline Meyson Arnaud, Conseiller du Président, Dassault</li> </ul>
18:30 – 20:00	<b>Cocktail</b>
<b>Friday, 26 April 2013</b>	
09:00 – 10:30	<p><b><u>Panel 3: Dealing with the challenge of bribery solicitation</u></b></p> <p>There are two sides to every bribery transaction. There is a bribe giver, and a bribe taker. In markets where bribery still seems “just a normal part of business”, companies operating in jurisdictions that criminalize the offering, promising or giving of bribes are faced with real difficulties. What can be done to help companies more confidently invest in foreign markets, where solicitation is a problem, and avoid prosecution under their governments’ foreign bribery laws? How effectively can new company-led initiatives, such as collective action, integrity pacts or solicitation-reporting mechanisms help address this challenge? What measures can governments take to reduce incidents of solicitation by their officials?</p>

**Suggested moderator:** David T. Seaton, Chairman and Chief Executive Officer, Fluor

**Suggested speakers:**

- Senior government official, Colombia
- Peter Solmssen, Member of the Managing Board & General Counsel, Siemens AG
- Gretta Fenner, International Centre on Collective Action, Basel Institute on Governance
- Clare Short, Chair, Extractive Industries Transparency Initiative (EITI)
- Christiaan Poortman, Chair, Construction Sector Transparency Initiative (CoST)
- Ramesh Ramanathan, co-founders, Janaagraha Centre for Citizenship and Democracy

10:30 – 12:00 **Panel 4: Is there a need for SME-specific anti-corruption compliance?**

Small- to medium-sized enterprises (SME) make up the lifeblood of most G20 economies. Increasingly, SMEs are involved in international business transactions, often supplying larger companies with goods and services, in addition to traditional public procurement. SMEs also need to protect themselves from the risks of corruption. But without the resources of their larger counterparts, how can SMEs effectively establish and apply anti-corruption compliance measures? How can large companies, small companies and governments work together to ensure SMEs receive the anti-corruption compliance support they need? Are there SME-specific compliance measures that can help SMEs protect their business from the risks of corruption?

**Suggested moderator:** Robert Greenhill, Managing Director and Chief Business Officer, World Economic Forum

**Suggested speakers:**

- Georg Kell, Executive Director, UN Global Compact
- Joe Murphy, Director of Public Policy, Society for Corporate Compliance and Ethics
- Prijono Sugiarto, President Director, Astra International
- Senior representatives of SMEs
- Other G20 senior government officials
- Senior official of the UN Industrial Development Organization (UNIDO)
- Iohann Le Frapper, Co-Vice Chair, International Chamber of Commerce Commission on Corporate Responsibility and Anti-corruption
- Senior official from the World Bank

12:00 - 12:15 **Coffee Break**



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12:15 – 13:15 **Wrap-up and Conclusion:**

The closing session will recall the main points of discussion and proposed solutions from the roundtables on sports and the panels 1 through 4 on the cutting-edge issues. This summary will be provided to representatives to the G20 and B20.

**Suggested moderator:** Huguette Labelle, Chair, Transparency International

**Suggested speakers:** Speakers should represent the bodies involved in the organisation of this event, including representatives from the G20, OECD and UNODC, as well as of the B20.

The Conference will be followed by a meeting of members of the B20 Task Force on Improving Transparency and Anti-corruption, from 14:30 – 17:30. Representatives from companies that are not members of the B20 Task Force are invited to attend as observers. Further details about this meeting will be sent separately to attendees.